**Second Annual Pinellas County Student Film Festival (PCSFF)**

*Presented by the Office of Student Experience, Library Media department*

An inclusive district competition that features student video productions from grades K-12 in Pinellas County schools.

Please read this packet thoroughly. If you have any questions or concerns, feel free contact Bryan Bowhall [bowhallb@pcsb.org](mailto:bowhallb@pcsb.org) or Bronwyn Slack [slackb@pcsb.org](mailto:slackb@pcsb.org).

The PCSFF is not affiliated with the Jim Harbin Educational Media Awards through the Florida Association for Media in Education (FAME). If you are a FAME member and choose to participate in the Jim Harbin competition, you are free to do so. However, the Library Media department will not be submitting those entries for you and cannot sponsor you. You must follow the rules of FAME and abide by all the requirements to participate. More information can be found here for that program: <https://www.floridamediaed.org/jim-harbin.html>.

**2023-2024 THEME:** **HISTORICAL FICTION**

*Our theme this year is* ***Historical Fiction. Historical Fiction*** *is based on a historical event or person, with a fictitious twist. The grades K-5 Themed category and all middle and high school entries must include this theme. All other grades K-5 categories do not need to include this theme.*

*Think…Abraham Lincoln: Zombie Hunter. Documentary style? Think…Interviewing Nixon after his THIRD term as president. Get it?*

To begin your entry, click here: [ENTER HERE](https://forms.office.com/r/m5XRWYj5AP)

**Grades K-5 Categories**

Each K-5 video is judged based on a predetermined rubric. The categories are:

***THEMED (Historical Fiction)***: *This can be a comedy, drama or animation that is based on historical fact with a fictious twist.* ***(5-minute limit)***

***Animation****:​ Characters created on film, video, or computer. Includes two and three-dimensional animation using clay, objects, or models.* ***(5-minute limit)***  
  
***Book Trailers****:​ A video advertisement for a book, which employs techniques similar to those of movie trailers. (****2-minute time limit****)*  
  
***Comedy****:​ A humorous story. May incorporate comedic elements, such as misunderstandings, sight gags, or satire.****(5-minute limit)***

***Documentary****​: Original programs that document real facts by providing a view of real events and people.****(5-minute limit)***  
  
***Drama****:​ Original programs that tell a story using emotion and feeling in a dramatic, creative, and colorful way.****(5-minute limit)***  
  
***Instructional Video:​*** *A program that helps people learn something by giving instructions.****(7-minute limit)***  
  
***Music Video:​*** *Video pictures (still or live action) set to music. Score and/or lyrics can either be original or prerecorded. (****Must abide by copyright law – no fair use.****)*

***PSA****:​ A Public Service Announcement includes short messages, which inform the public or changes public opinion, actions, or feelings. (****60 sec. - absolute maximum****)*  
  
***Public Service Video:​*** *A video that is intended to change public interest by raising familiarity of an issue, affecting public opinion, and fueling action. An infomercial can be considered a public service video.*

***(3-minute Time Limit)***

***++\*Podcast: (K-2 only!)*** *Audio only, that documents facts or fictional storytelling. Can use any form of audio programming. (Idea is getting the young ones to get familiar with technology, creative processing, and basic editing.)* ***\**** *Note: Not a FAME category.* ***(3-minute limit)***

**Grades 6-12 Categories**

There are only 4 categories for students in grades 6-12. The judging will be based on a structured rubric. Grades 6-8 will be called the Juniors. Grades 9-12 will be called the Seniors. ***The*** ***maximum time limit for each video is 7 minutes.***

Categories (2023-2024 THEME is required for all videos: **HISTORICAL FICTION**)

***Animation****:​ Characters created on film, video, or computer. Includes two and three-dimensional animation using clay, objects, or models.*

***Comedy****:​ A humorous story. May incorporate comedic elements, such as misunderstandings, sight gags, or satire.*

***Drama****:​ Original programs that tell a story using emotion and feeling in a dramatic, creative, and colorful way.*

***Documentary****​: Original programs that document real facts by providing a view of real events and people.  This can also be an instructional piece, biographical, etc. Just note that it must follow the theme of the competition.* ***EXAMPLE: An interview with Richard Nixon after his THIRD presidential term.***

*For grades 6-12 entries, the following questions need to be answered. Please answer the questions in complete sentences, and check spelling and grammar, too.*

Brief synopsis/Log line

How did you come up with the concept for your video?

Most proud of this production? (The process, the outcome, etc.) And why?

What process did you use to create this video? (Cameras, software, etc.)

**General Rules**

1. EVERY entry must have credits and storyboard at the beginning of the video. No exceptions.

If you are editing your video with a program that does not have a graphics option, simply write your credits on a piece of paper. Take a picture. Add that picture to the beginning of your video. This is very important!!! (*This will not count against any time limits set to the video entry*.) ***\*See credit requirements below***

1. Unless otherwise noted, your video must follow the theme of the year.
2. All participants in each video production MUST be a Pinellas County Schools student.
3. There will be no extensions to entry deadlines. If you are having trouble accessing the entry form or uploading files, you need to contact [bowhallb@pcsb.org](mailto:bowhallb@pcsb.org) immediately.
4. **File size limit for entries is 1 gigabyte**. MP4 (H.264) codec is preferred *(podcasts can be MP3, K-2 only)* If your file is bigger than 1 gig, you need to contact [bowhallb@pcsb.org](mailto:bowhallb@pcsb.org) immediately.
5. Time limits are set on purpose. Be sure to consult the guidelines above. If you submit a video over the time limit, it will still be entered but, the judges are only required to watch up to the time limit.

**Credit Requirements**

1. Credits must be on screen for a minimum of 5 seconds at the BEGINNING of your video.
2. Name of video, school and all participants must be listed.
3. List of programs used to edit must be listed.
4. Any citations needed for copyright purposes must be listed. ***\*See copyright rules below***
5. Any music used must be listed in credits.
6. They can be at the end or beginning.

**Copyright Rules**

With this competition, copyright violations are HIGHLY discouraged. Any violations that exceed the rules below that are seen by the judges will result in immediate disqualification. You will not have a chance to change your video.

1. We will allow 10% of your video to have copyrighted images. (3 min video = 30 secs of images).
2. ALL images that are not an original creation must be cited properly in the credits. Saying, ***“Picture of Betty White is from Google images.”*** Is **NOT** a proper citation. Use MLA 9th ed. as your citation style. See <https://style.mla.org/works-cited/works-cited-a-quick-guide/>
3. Copyrighted video, YouTube clips, etc. are not allowed.
4. Satire, likeness, and names are allowed. Example: ***Marvel fan fiction is acceptable***.
5. We will allow LEGO animations to be submitted.
6. All music must be copyright free unless you have written permission from the artist. This permission must be included at the time of your submission.
7. You must list sources of any music in the credits with URL and name of track.

**Important Notes**

Rules, guidelines, etc. are subject to change at any time. In the unlikely event that any changes are made, they will be announced as soon as they occur. If an entry has been submitted before a rule or guideline has been changed, you will be notified about any issues you need to resolve and will be allowed to update your entry.

All entries MUST BE completed by **Friday, March 1, 2024, at 4:30pm**. No late entries will be accepted.

To begin your entry, click here: [ENTER HERE](https://forms.office.com/r/m5XRWYj5AP)

Awards Ceremony date and location will be announced before the entry deadline arrives.

Judges’ rubric template is on the last page of this packet. ***This is subject to change***.

Questions, comments, concerns, etc.? Please send an email or Teams Message to [bowhallb@pcsb.org](mailto:bowhallb@pcsb.org)

**PCSFF Judging Rubric Template**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Section** | **5** | **4** | **3** | **2** |
| Credits / Citations | Exist |  |  | Disqualification |
|  |  |  |  |  |
| Organization/Theme | True to theme of contest.  Content is well organized. Easy to understand. Includes more than expected. | Content is easy to understand and follows theme | Clear layout but content is difficult to understand. | Has very little or no flow.  Does not stick to theme. |
| Creativity | Video includes lots of camera angles, sound effects, graphics, and special effects | Video includes some various angles, graphics, and sound effects. | Video uses few camera angles and use of any effects. | Did not include any graphics, more than 3 camera angles, or use of effects. |
| Sound | Audio was clear and audible. Music and sound effects were mixed in clear manner. | Audio could use some improvement. Dialogue wasn’t completely clear. Mix of music and dialogue was clear. | Audio was distracting from the overall experience of the viewer. No music or sound effects were used. | Audio was too low to hear. Audience cannot clearly understand narration/actors  or cannot follow story line due to the delivery of  performer/narrator. |
| Camera | Commanding and/or creative use of camera  techniques, shot compositions, and effects to  create an atmosphere and/or tone, and may  communicate symbolism and/or metaphors. | Skillful use of camera techniques, shot  compositions, and effects create an atmosphere  and/or tone. | Basic use of camera techniques, shot  compositions, and effects. Some choices may  distract from atmosphere/tone or cloud the  purpose of film. | Several choices involving camera technique, shot  compositions, or effects make the story hard to  follow, distract audience attention, and cloud the  purpose of film. |
| Production Value | Excellent attention to detail. The scenery/props  and/or background used to improve the film  add to the mood and overall excellence of the  film. | Some attention paid to scenery, props and/or  background. More effort and attention to details  needed. Props or background distracts the viewer. | Scenery, props, and background, okay. Appears  that little thought went into these aspects of  film making. Props and background  inconsistent. | Little attention paid to details. Background of shots  distracting and take away from overall film quality. |
| **Grammar/Spelling: Spoken**  **and Titles** *Insure videos*  *reflect professionalism in*  *grammar and spelling.* | Grammar and spelling were correct (for the  dialect chosen) and contributed to clarity, style  and purpose. | Grammar and spelling were typically correct (for  the dialect chosen) and errors did not detract from  the purpose. | Ineffective use of grammar and spelling. | Frequent grammar/spelling errors cause audience to  lose focus and detract from film’s purpose. |